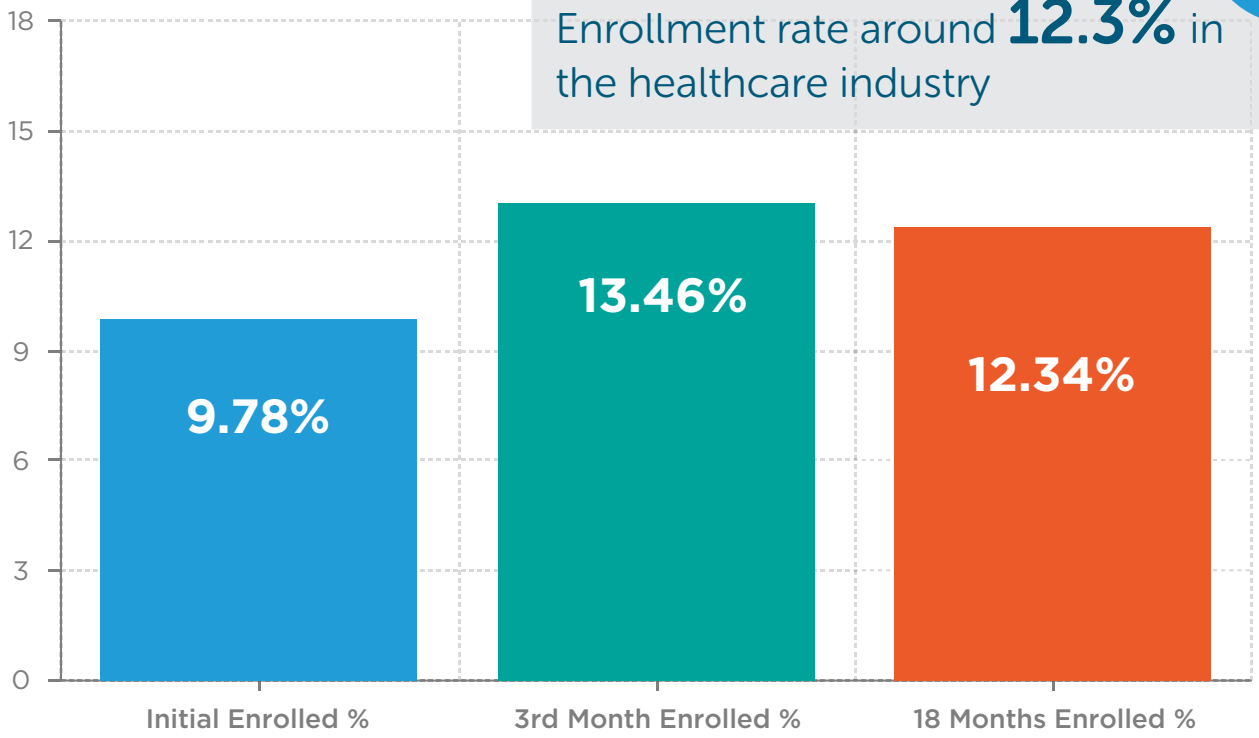
BenefitEd in the healthcare industry: A Student Loan Repayment Case Study

Nearly 70% of college students with bachelor's degrees graduate with student loans. The Federal Reserve reports that over 44 million American adults owe $1.5 trillion in student loans. Many employers are exploring options to assist employees in repaying student loans.[1]

This case study highlights the success several healthcare organizations have seen after implementing a student loan repayment assistance program through BenefitEd.
Not only do the programs financially benefit employees, but they have been shown to increase retention and decrease employee turnover.

There is a relationship between attrition and enrollment that can be seen with the program. Turnover is significantly lower for companies that have implemented BenefitEd.

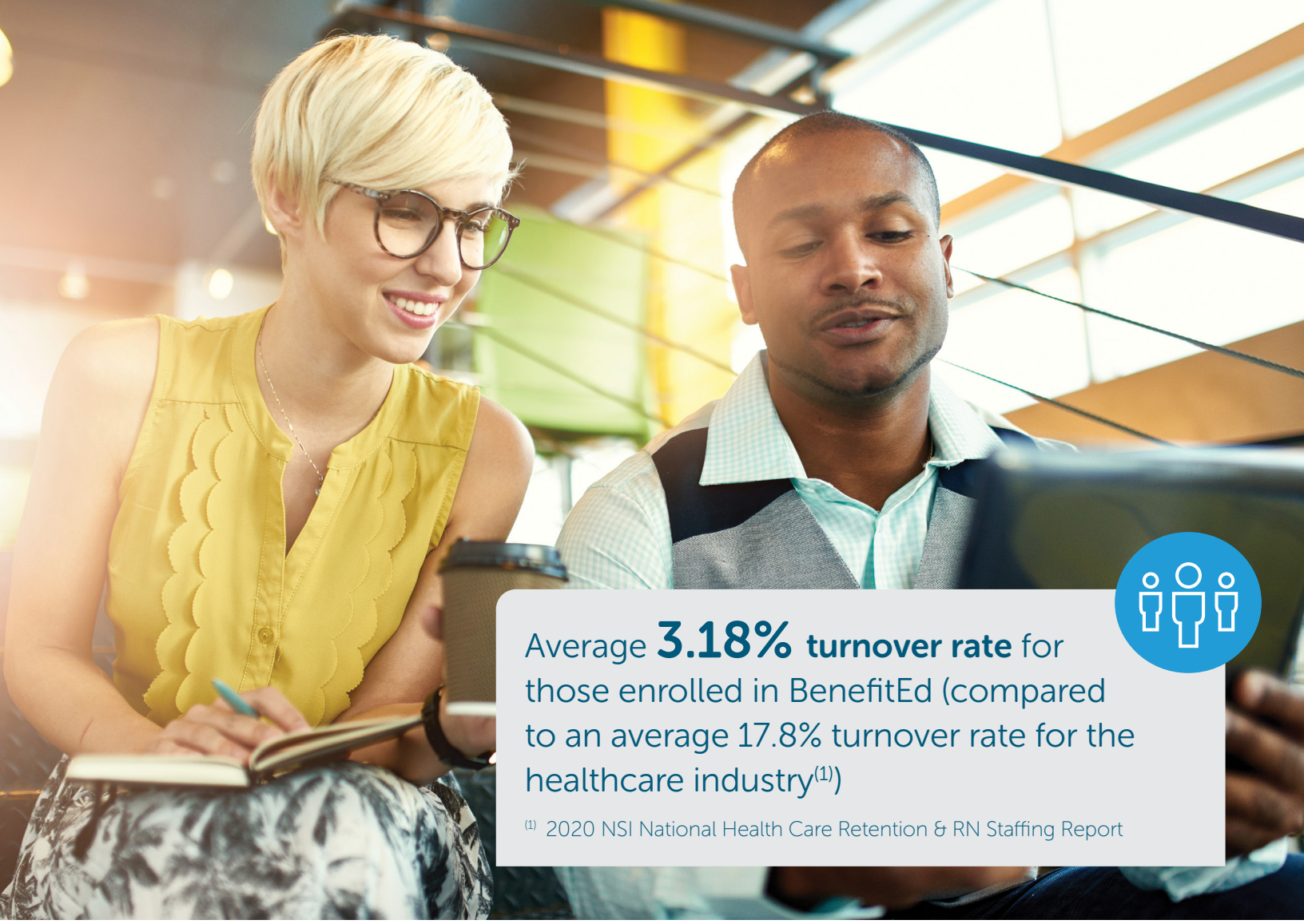
Enrollment rate around **12.3%** in the healthcare industry



Data in this report is based on BenefitEd cases 2018 - 2020.

[1] MarketWatch, 2019

BenefitEd™



Turnover is significantly lower for those enrolled in the student loan repayment program. There is a relationship between attrition and enrollment that can be seen with this program. Organizations can see a compelling cost savings after implementing BenefitEd.

Using the cost of turnover per RN as $30,000, these organizations have seen savings of over $1.7 million.

BenefitEd™

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